

KIRSHEN NAIDOO & COMPANY INC.

ATTORNEYS & CONVEYANCERS

COMPANY REG. NO. : 2007/021269/21

VAT REG. NO. : 4840198404

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WEBSITE – www.kncoincattorneys.co.za

DIRECTOR : KIRSHEN NAIDOO

Our ref : MAT3983/JHB/KKN

Your ref :

25 JANUARY 2013

SEAN O' HAGAN

PER EMAIL : sean.ohagan@denhagan.co.za

AND

PER TELEFAX : 086 612 4589

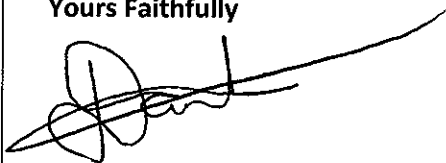
Dear Sir,

RE: TOYOTA SOUTH AFRICA MOTORS (PTY) LTD // SEAN O' HAGAN

1. We act for Toyota South Africa Motors (PTY) LTD.
2. Our instructions are that you have wrongfully, intentionally and unlawfully published defamatory and/or derogatory statements of and concerning our client on your website called "www.toyotasucks.co.za".
3. We are further instructed that these publicized defamatory statements were made by you with the intention to defame, injure and damage the reputation of our client.
4. Furthermore, these defamatory statements publicized by you, create a negative and an unreliable assessment of our client's product and brand.

5. We hereby demand that you immediately desist and refrain from making and publishing derogatory and/or defamatory statements and/or conducts of and concerning our client and that you immediately deactivate your website, www.toyotasucks.co.za, failing which our instructions are to move a High Court application to obtain the necessary relief.
6. In the event of the aforesaid application being instituted, you will be liable for all legal costs incurred by our client on an attorney-own-client scale. Our client further reserves the right to institute a damages action against you.
7. We urgently await your confirmation within 48 (FORTY-EIGHT) hours that you shall cease publishing defamatory statements against our client and that you immediately deactivate your website. Our client has instructed investigators to let us have confirmation as to whether you have complied with remedying your breach as aforesaid and we shall proceed accordingly.
8. We await your urgent response hereto, and in the interim, confirm that all of our client's rights and remedies remain reserved.

Yours Faithfully



DIPAN AMBARAM
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